HarborDev
APPLICATION DEVELOPMENT

We are a full service
mobile app development company

For more info visit us on **www.harbordev.com**

MEDIA KIT

OVERVIEW

WE MAKE MOBILE APPS WITH CHARACTER

Here at HarborDev, we're on a mission to turn your app idea into a reality: quickly, meticulously, and with style.

Our mobile app development specialties include iOS development, Android development, modern UI/UX design, responsive websites, and planning the strategy that makes your deployment successful, whether its for the consumer or for the enterprise.

WE BRING YOUR MOBILE APP TO LIFE IN THREE STEPS:

Mobile Strategy

The best mobile app development companies have a team that knows how to listen. We kick off each project with a conversation, where we learn the core of your business objectives, your user-base and most importantly: your vision. Then, we take what we've learned and translate it into action-able steps to create and deploy your mobile app.

Mobile Design

Mobile design, for us, means designing applications that users love to look at and love to use. We craft detailed wireframes to map out intuitive functionality, and create several mood boards to give you a selection of color, style and fonts for your app. Our designers aren't done until you've approved mock-ups that display exactly how your finished mobile app will look.

Mobile Development

Our mobile app developers are experts in iOS and Android. They know what to do to make your app function the way it's supposed to, and they leverage our internal libraries and APIs to get it done quickly – all while our in-house QA team tests their code to tackle bugs as they arise. That's rapid mobile app development, the way it is supposed to be.

WANT TO KNOW MORE?
www.harbordev.com

CAPABILITIES

Mobile Strategy

An outstanding app development company is not just a vendor of code & graphics. Here at HarborDev, we combine our technical expertise with sound business acumen to become your strategic partner in defining a clear, tactical approach for your application. This always starts with us getting to know you. We make sure to ask all the right questions, so that we can come up with all the right answers.

Project Management

The mobile industry is still very new, and it's rapidly evolving. Every client we meet with has different needs; every project we take on has a different scope. We provide our project management services from a framework of 'best practices,' without forsaking the flexibility required to address each unique project on a case-by-case basis.

Mobile Design

A great app is one people want to use over and over again, and they all have one thing in common: a well-executed, platform-appropriate design. Every detail matters. Every pixel counts. A good design is intuitable, responsive, and interactive, and distinctly different from design that runs on a PC. Our designers leverage the hardware they build for to generate an optimal, immersive user experience.

Native Apps

Native mobile development requires an extensive knowledge of operating system-specific requirements, app store standards and the vast arrays of compatible hardware. To build an app that resonates, you need a platform expert. We build immersive, elegant applications that users trust; applications that they'll want to see living on their Home screen.

Web & Hybrid Apps

Native applications are not always the most feasible option for our clients' needs. We also offer our expertise on mobile web applications, hybrid applications, mobile-optimized websites and web applications. We can assist with the process of optimizing your existing site towards a mobile experience, or help you build your mobile presence from the ground up.

Quality Assurance

QA can make or break a project's success. We know better than to overlook this vital component of application development, and we don't put our faith in an offshore company to do the job for us. Our applications are tested by in-house QA, right from a project's very inception.

Everything we do is driven by one goal: to provide quality mobile solutions that emphasize an outstanding user experience. We understand the importance of listening to the needs of our clients, and we believe the best way to do business is to always deliver more than expected. Our team has designed applications for a wide array of platforms, including iOS, Android, Windows Phone and Blackberry. Additionally, we build mobile websites using HTML5, CSS3 and JavaScript that offer enough cross-platform flexibility and efficiency to emulate native mobile experiences. At HarborDev, we have a "client-first" approach to strategy, project management and quality testing, meaning we operate in a way that allows our clients to have total control over a project from start to finish.
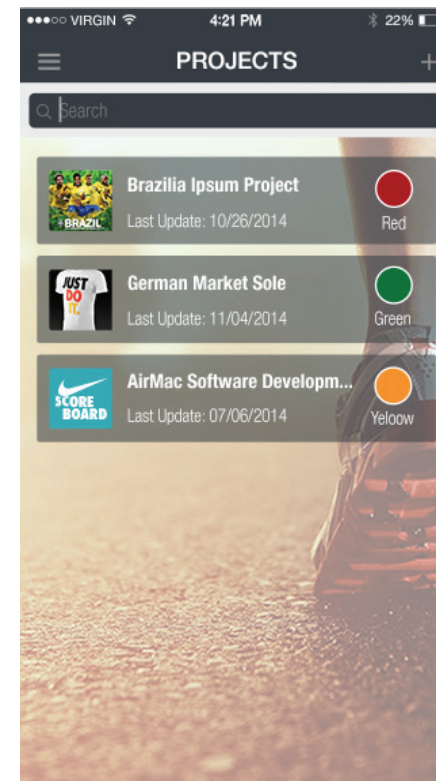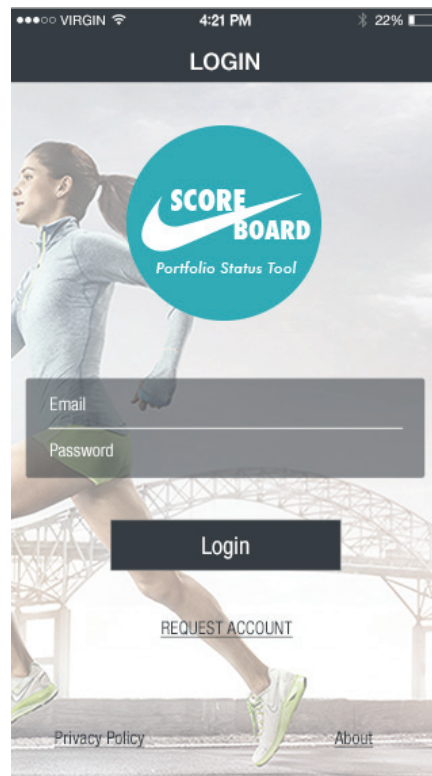
Our experience and extensive history as a full service interactive agency allows us to become much more than just a development team; we are a solution for all of your design and development needs, and a lifelong partner with our client's bottom line success as our number one goal.

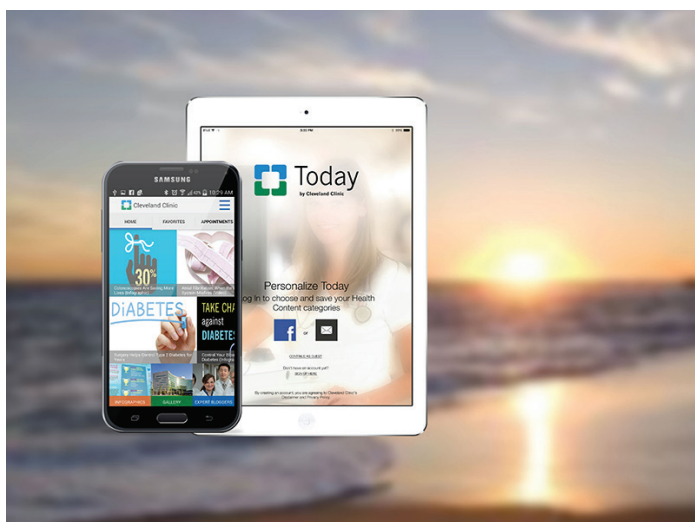# OUR MOST RECENT WORK

NIKE - SCOREBOARD

Scoreboard Nike's internal project management tool that provides executives and managers the simplest way to stay updated on everything important their people are working on.
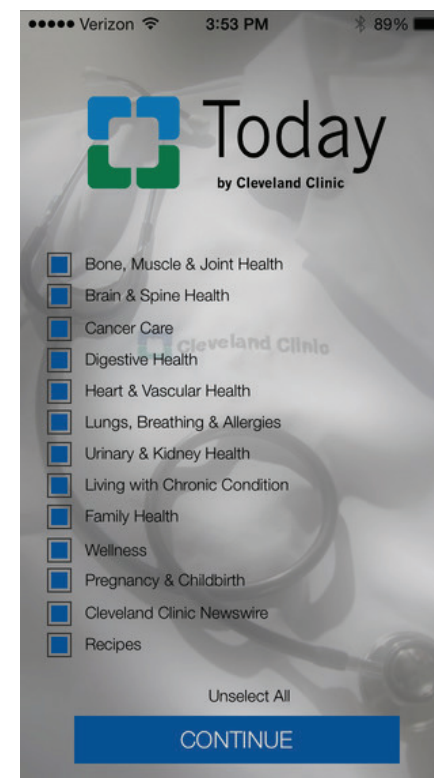
OUR MOST RECENT WORK

CLEVELAND CLINIC – TODAY

HarborDev and Cleveland Clinic have collaborated and are proud to announce the Today App for Android and iOS.
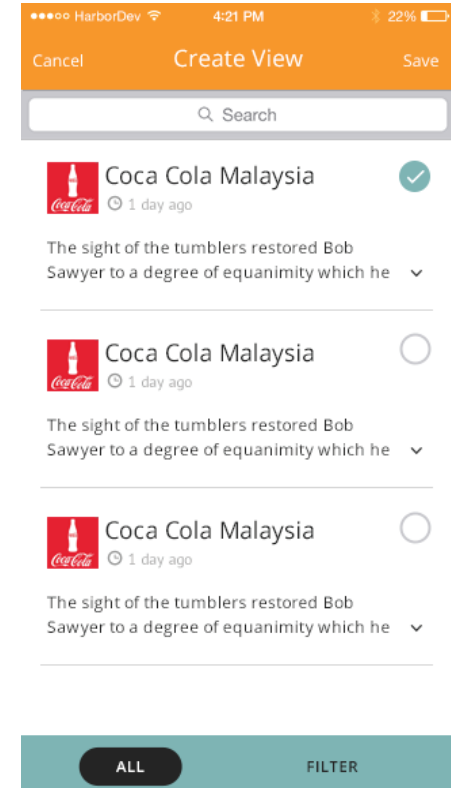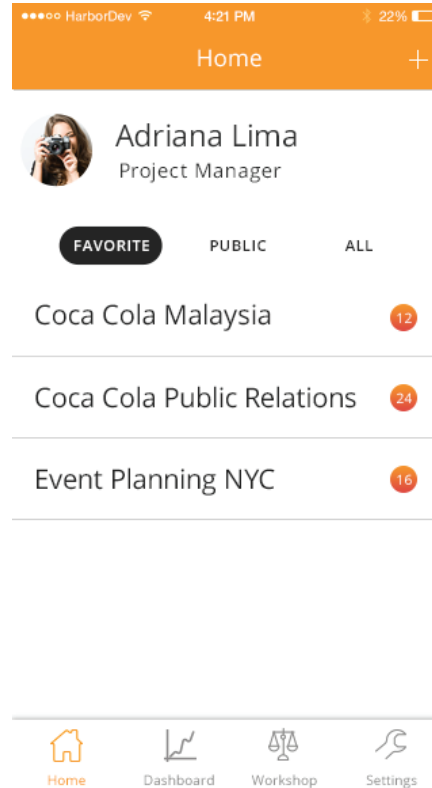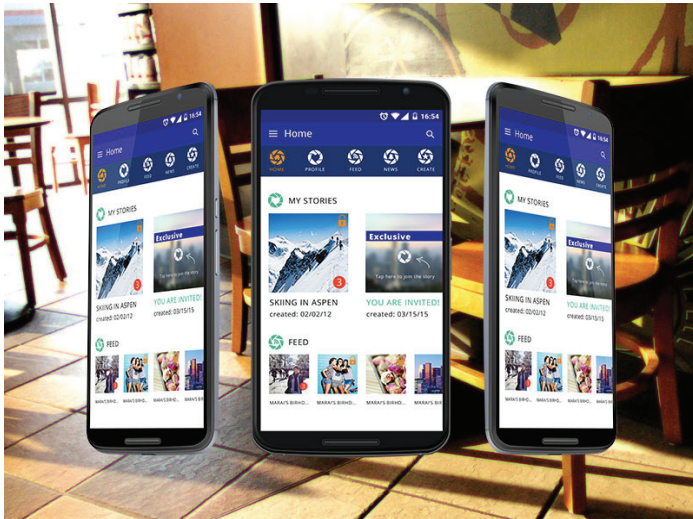
OUR MOST RECENT WORK

ACME - THE DASH

HarborDev and Acme Business Consulting collaborated to create a multi-user project management tool that works seemslessly across all manager levels and allows easy to naviagte project monitoring.
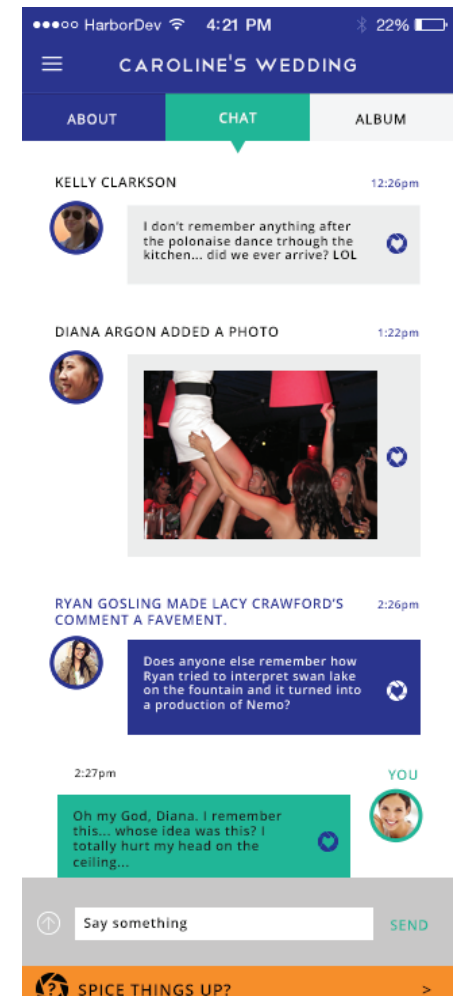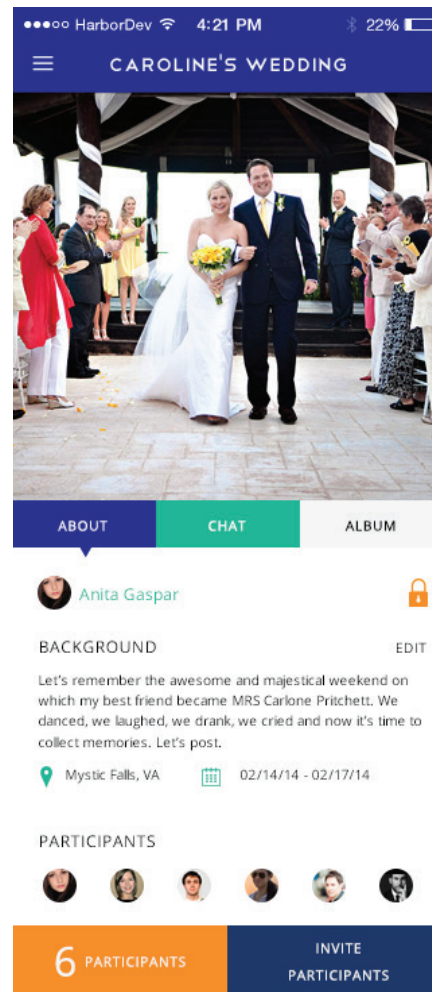
OUR MOST RECENT WORK

FAVEMENT

Favement is a new kind of social app. Your memories are now not just dependent on status updates, but are full stories of every event you have ever attended. And with you on a story are all your friends who were there too.
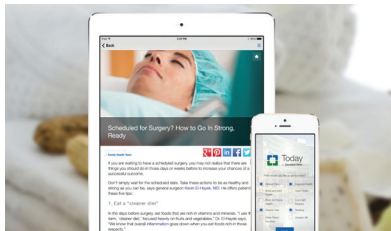
MORE PROJECTS

Today by Cleveland Clinic

The Today app is your daily one-stop mobile access to health information and more from the experts at Cleveland Clinic. The Today app delivers articles, blogs, videos, and more to your smart phone or tablet. Personalize the type of health and wellness content that's delivered to you daily. Save articles to your favorites and interact with Gallery, a highly visual way of telling stories. Share with your friends or family through e-mail, Facebook, Twitter, Pinterest, LinkedIn and Google +. Access Cleveland Clinic Infographics, request an appointment, find a doctor, access your medical records, and find directions to all Cleveland Clinic locations.
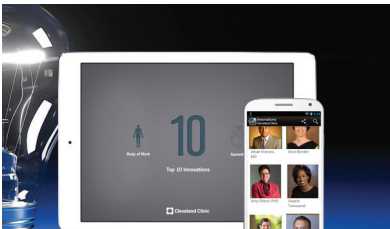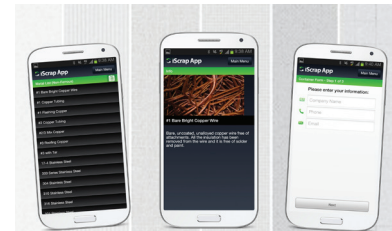
Cleveland Clinic Innovations

The Cleveland Clinic Innovations App provides the latest news in commercialization technology, as well as information pertaining to the Annual Medical Innovation Summit conference – an event that features a different health related topic each year and an announcement of the following year's Top 10 Medical Innovations. The app allows users to read details about the current and previous years' Top 10s, view the upcoming agenda and venue map, and access information about speakers and sponsors directly from an iPhone or iPad.

iScrap

iScrap relied upon HarborDev's expertise to upgrade its unique, innovative concept: iScrapApp. Available on both Android and iOS devices, iScrap unites metal scrappers, peddlers, homeowners and contractors with scrap yards, auto wreckers and metal recyclers via locations throughout the US & Canada. The app shows prices, contact information and directions, and even allows users to request container services from indexed companies. A "What's This" feature links the application with the device's camera to enable users to swap pictures of metal and equipment, and a metal list provides comprehensive pictures and descriptions for various scrap metals, as well as estimated pricing. This FREE app will immediately become an indispensable tool that will take your business to the next level. Quickly and easily set up your own profile and business details. Scrap App™ is the only fully manageable smartphone application and web marketing toolset focused specifically on the business to business recycling industry.

Hangit

Hangit is HarborDev's most recent project. A new and innovatiove social app that takes "social check-ins" to a whole new level. Currently still in development, Hangit is anticipated to hit the app stores Summer 2014.

Gear Patrol

The Gear Patrol app for iPad captures the webzine's spirit of adventure and transforms it into an immersive mobile experience. The application was designed to read like a magazine, with a clean and vivid interface, and pixel-perfect images.
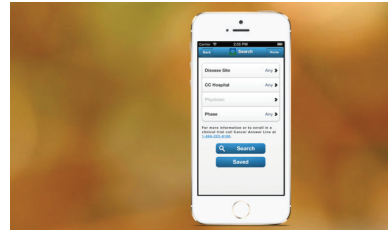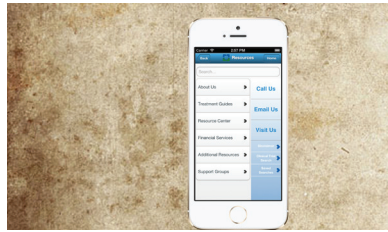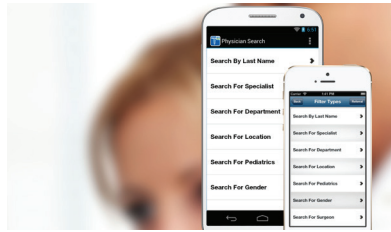
2014 >>

2013 >>

TIMELINE

MORE PROJECTS

Medline

HarborDev worked with Medline to create a sales tool that allows employees to showcase their products to current and prospective clients. The iOS application features an interactive product catalog for multiple product divisions, a media viewer enabled for images, videos and more.
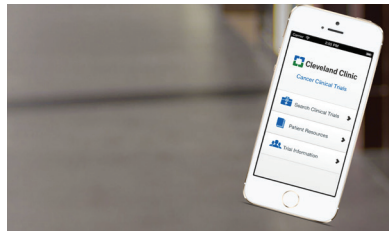
Syncplicity

Syncplicity is an enterprise-grade online file sharing and mobile collaboration solution. Backed by EMC, it provides users with the ability o sync and share files, protect, and store content, and keep their teams running smoothly.
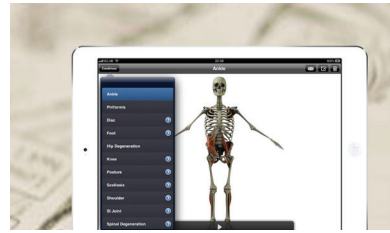
3D Consultation

3D Consultation is a powerful patient education tool that demonstrates orthopedic pathologies using animated anatomical models. The native application was optimized to run on an iPad, and built to utilize inherent features of the iOS platform. Users can interact with the interface in a variety of ways using multi-touch and annotative capabilities; the graphics are optimized for full-screen and rendered in high polygon detail for the sharpest results. Medical professionals can also use the application's share features to market their business via Facebook or Twitter by posting screenshots, or send screenshots via E-mail to their patients.

Cleveland Clinic Physician Referral

The Cancer Clinical Trials Application we designed and developed for Cleveland Clinic gives patients the tools to take control of their healthcare. The application was tailored individually to both iOS and Android devices, giving the software access to a wide audience of mobile users. Patients can stay up to date on more than 130 active clinical cancer trials, using filtered search options, multiple browsing features, and easy routes to connect with Cleveland Clinic's Cancer Answer Line. It's an innovative app that gives patients the tools to take control of their healthcare.

Terrier Tri

Terrier Tri's is a coaching service for triathlon, cycling and marathon. Their mission is to support you in your endurance training needs. To this end, they offer a comprehensive range of services to help you achieve your goals in a fun and supportive way.

Pogo Me

PogoMe is an exciting new web application that uses SMS, IM, Email, Voice Recognition, OCR and IIBAR technologies as the backbone for its unique service.It allows the user to save anything printed or digital to one location, to view, organize and share as they wish.

Cleveland Clinic Physician Referral

The Physician Referral app that we designed and developed for our long-time client, Cleveland Clinic, is an interactive resource tool that allows physicians to improve referral experience, build relationships with referring physicians and to utilize Cleveland Clinic's referring physician center from their Android or Apple device. Users can access a list of physicians, bookmark their profiles, write notes, transfer patients, make inquiries and contact other physicians.

2012>>   2011 >>   2011

TIMELINE

SERVIES

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Mobile Strategy

We like to know the "why" before the "how". Once we've determined the problem that your application solves, we ascertain what the solution looks like. We listen to your needs, perform extensive market research and follow up with assessments to determine where your application should follow trends and where it should innovate and take risks.

Mobile Design

Design is where the magic happens. The graphical user interface of your mobile app delivers the strongest message to your users, while the interaction flows determine where your app ranks on a scale of usability. A cohesive fusion of color palettes, typography and instinctive action flow sets a tone that should illuminate the personality of your brand and drive emotion and engagement from your audience.

iOS Development

Whether you seek to develop an application that will be marketed towards consumers in the Apple App Store, or are in need of a mobile app for your workforce that will be distributed internally throughout your enterprise, we have the skillsets that you need. Our iPhone application development and iPad application development services extend from custom, ground-up development to maintenance and enhancement of existing iOS applications.

Android Development

Our Android developers and designers know where the Android platform's strengths and weaknesses are, and apply their talents to create beautiful, highly functional apps that Android users love. Google certainly provides a standard of "best practices" for Android applications regarding user interface design, user input, performance and security, but given the generally open acceptance policy of the Google Play Store,.

Web & Hybrid Apps

Mobile web applications provide cross-platform solutions that are inherently similar to regular websites, but have been optimized for the small screen. They are accessed via a mobile device's browser and live on the internet, meaning that launch and updates occur instantly without any user download requirements.

Quality Assurancet

To ensure that a project is completed on time, on budget and with excellence, quality assurance should be involved in each stage of development. Beyond simply performing QA, however, is the necessity that QA is performed correctly. An astonishing number of mobile services are never tested on any device other than the one they were originally implemented on.

WE WANT TO HEAR FROM YOU.

CONTACT US

We would love to hear from you, whether it is regarding a new project, an existing project, feedback or just to say "hello." We like to do business the old-fashioned way: by having a conversation with you!

Call us at **(888) 604-0030**. We're here 9 am to 6 pm ET, Monday-Friday.
You can also always email us at **sales@harbordev.com**

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2907 State Road 590 Suite #19 Clearwater, Florida 33759	Find us online for more info on what we do and how we do it...	We always appreciate a tweet, re-tweet or to read your tweets.	Connect with us on LinkedIn to see regular company updates first hand.
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